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he story of Carl F. Bucherer goes back over 130 years. It was then, in 1888, that Carl Friedrich Bucherer opened his first boutique for timepieces and jewellery in Lucerne, Switzerland, laying the foundations of our brand and its rich history – a history as unique as the values it has embodied and passed down from generation to generation. Our company has always been led by its founding family, making us one of the few remaining family businesses in the Swiss watch industry. This was how the cosmopolitan spirit of the Bucherer family started expanding across the world as of the beginning of the 20th century, all while staying true to our home in the heart of Switzerland which remains the core of our identity. This spirit took with it our sense of perfection, our inexhaustible drive for innovation, all combined with a love for tradition and sustainability in everything we do.

Our heritage is full of exceptional values, extraordinary personalities, timepieces and commitments - as are the pages of the magazine you hold in your hands. We invite you to get an exciting glimpse into the work of our brand ambassador, Chad Stahelski, the Hollywood icon and director of the John Wick series. And you will encounter Yvan Bourgnon, the adventurer and extreme sailor, who pushes the limits of technology in his fight for the conservation of our oceans.

The Manta Trust, a charitable organisation making a sustainable contribution to conserving manta rays and their habitat, has been supported by Carl F. Bucherer for more than eight years – its CEO and founder, Dr Guy Stevens, tells us all about the fascination of these "gentle giants" and the need to protect them. Our global brand ambassador, the Chinese actress Li Bingbing, also takes a stance for the environment and sustainability with her "L.O.V.E. Responsible Life" foundation. In the article, you can discover the inspirations behind the Manero AutoDate LOVE ladies' watch collection developed with her, and find out how she has been successfully building bridges between China and Hollywood.

You will be introduced to other inspiring women such as Wilhelmina Bucherer, who played a decisive role in our history, the alpine skier Wendy Holdener, Olympic and world champion, as well as Wang Chen Tsai-Hsia, the founder of the Shiatzy Chen fashion label. And to manufacturers and companies that - just like us - have dedicated themselves to sustainability.

Enjoy the Carl F. Bucherer magazine by Blush.

Sascha Moeri CEO Carl F. Bucherer





CARL F. BUCHERER

By Blush

- 6 Editorial by Sascha Moeri
- 11 Carl F. Bucherer by Blush
- 14 Manufacturing Excellence The secret of more than 130 years of success
- New timepieces 24
- Li Bingbing 34 From CFB with L.O.V.E.
- 38 Neon Noir The John Wick series
- Making friends 42 At the Bürgenstock
- 48 Lucerne Calling Experience the spirit
- KKL Lucerne Festival 54 A symphonic poem
- 58 Entlebuch A mineral paradise
- 62 Pilatus The ideal place to take in a deep breath of fresh air
- 66 Manta Trust Gentle giants
- Patravi Scuba Tec 70 Deep times
- Yvan Bourgnon 74 Forging new frontiers

- 78 Greentech Harnessing micro-organisms for health and beauty
- 82 Whitepod The art of innovation

Dream Season

Photoshoot 102 Shiatzy Chen

88

104 *Pinel et Pinel* At the leading edge of time

Chinese luxury

- 106 Iconia A 360-degree environment
- 108 Stöckli Creating masterpieces
- **110** *Swissfineline* Transparency in its purest form
- **112** Camper & Nicholsons The world's leading luxury yachting specialist
- 117 Maradiva Villas Resort & Spa A real haven of peace
- **118** *Cheval Blanc* Where the exceptional and authentic meet
- 122 Only Watch Time for a good cause



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Maximum Wellbeing

What is luxury, if you don't have the time to enjoy it? Maura Wasescha

Luxury means not having to be concerned with its practical matters, but to be able to enjoy the perfect moment in the company of family or friends. Totally free of worry, knowing that in the background there is a team who will fulfill all your wishes.

This is why Maura Wasescha doesn't just have exclusive properties for sale or rent. Maura Wasescha does more. She offers the perfect luxury service, so that the magic of the moment becomes timeless enjoyment.



Quitterie Pasquesoone, Marine Pasquier, All rights reserved. ISSN n°2267-7372 Apolline Chaize PHOTOGRAPHERS Johann Sauty

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prestigious watch manufacturers? To celebrate creations elegantly worn by Li Bingbing and this anniversary, I couldn't have wished for a Europe's Miss Universe during an exclusive better gift than producing and creating the first photoshoot on the banks of Lake Lucerne, as and innovative, it showcases the rich and varied tigious partners and a look at Carl F. Bucherer's world of this renowned watchmaker: its history, commitment to the environment. More than A magazine that reflects those who have made of Carl F. Bucherer.



en years. Ten years of sharing, dis- Carl F. Bucherer so successful: its charismatic of Blush Editions. What better date Read about the watchmaker's history, from

Gregory Ayoun





MANUFACTURING EXCELLENCE

arl F. Bucherer is one of the few Swiss watch companies still in the hands of the founding family. The secret to more than 130 years of success? To be a real watch manufacturer with innovative technologies and designs.

LEFT PAGE CARL FRIEDRICH BUCHERER.

RIGHT PAGE JÖRG G. BUCHERER, CHAIRMAN OF THE BOARD OF DIRECTORS, BUCHERER AG.



n 1888, Carl Friedrich Bucherer founded the watch and jewellery boutique in Lucerne. Dame was their first watch made. Produced in This is the origin of the Made of Lucerne brand, 1919, it was a daring move: it showed that the and after the Great War, his sons, the watch- Lucerne based company was an early adopter maker Ernst and the goldsmith Carl Eduard of wristwatches – as pocket watches dominated Bucherer, took the brand to the next level the market. by starting to produce luxurious watches for a discerning clientele. This entrepreneurial a world tour during which the brothers in 1913 in this decade – Ernst, Carl Eduard, and his wife had established a successful shop in Berlin Wilhelmina Bucherer-Heeb crossed the oceans at 47, Unter den Linden, today the home of the to Santiago de Chile, bringing along a portfolio House of Switzerland. In 1918, revolutions in of men's and women's watches. In this southern Berlin however forced the brothers to leave the financially booming centre the flamboyant and thriving city, but their excellent reputation had lovable Wilhelmina swayed the local elite, and already created a solid customer base, some of Bucherer watches got a solid following of watch whom would travel to Lucerne where Ernst and connoisseurs in the Chilean capital. Carl Eduard worked alongside their father.

A rectangular elongated, facetted, and flo-Swiss family company by opening the first rally ornamented wristwatch called La Grande

While wristwatches experienced a wormove combining the artistic skill of a jeweller Idwide boost in popularity during the 1920s with a watchmaker's artisanal crafts came after Switzerland exported up to 6 million timepieces

> LEFT PAGE LA GRANDE DAME 1919. RIGHT PAGE FIRST WATCH AND JEWELLERY BOUTIQUE IN LUCERNE 1888.





LEFT PAGE FROM TOP TO BOTTOM 1. DURING THE FIFTIES, THE AUTOMATIC WINDER BECAME A STANDARD IN MEN'S WATCHES.

2. EXCERPT FROM A 1951 BROCHURE.

AND TACHYMETER

TODAY'S HERITAGE BICOMPAX ANNUAL LIMITED EDITION BOASTS AN AUTOMATIC MOVEMENT THAT ALSO POWERS AN ANNUAL CALENDAR AND HAS A LARGE DATE IN THE CENTRE OF THE DIAL, A POWERFUL UPDATE TO A VINTAGE MASTERPIECE.

n 1927, in a sad twist of fate, Wilhelmina was on the steamship Principessa Mafalda en route to Buenos Aires. Off the coast of Brazil a faulty propeller shaft aggressively ripped the hull, and unfortunately Wilhelmina was among the 314 passengers that passed away when the ship sank. Ravaged by sorrow, both brothers returned to Switzerland, re-joining their father at the elegant headquarters and flagship store at Schwanenplatz. More and more bankers, athletes and other prominent figures came here to buy Bucherer watches.

In 1934 came the next blow – the founding father passed away. Carl Eduard and Ernst shouldered the family company, combining the family values of excellence with the 1930s ideals of technical innovation and function-driven designs.

In the 1940s the family empire flourished and Bucherer's watchmakers created more and more complicated watches, most of them encased in solid or plated yellow gold. A favourite among connoisseurs is the 1948 bi-compax chronograph with central sweep seconds – this would also become the inspiration for today's Heritage BiCompax Annual Limited Edition.

Carl Eduard's sad demise in 1951 meant that Ernst led the company in the booming post-war era. In these early days of global tourism the boutique became a must-see destination for international travellers. And they were not disappointed: the shop windows were abrim with precision-devoted chronometers, worldtimers, and watches with antimagnetic protection and shock resistance.

An extremely creative decade in which automatic watches with moving rotors overtook hand-winding in men's watches. Bucherer's artisans also showed off their flair for aesthetics with unusual watches mounted on brooches. necklaces and rings.

Jörg G. Bucherer, son of Carl Eduard, started to attend business school followed by the prestigious technical school for watchmaking in Le Locle. After finishing his education, he worked in London for the well-known jeweller and watch retailer James Walker, at the luxury watch manufacturer Rolex, and in various management positions in the family business.

Chronometer... the watch adjusted to the highest degree of precision

The Swiss Official Timing Certificate, issued by an official bureau of the Swiss Government testifies to the super-precision of every Bucherer Chronometer

BUCHERER

Chronome	ter, officially	certified
Selfwindin	g	
Waterproo	f	
Stainless ste	el \$ 38	with date \$ 39.50
Gold-filled	\$ 39.50	with date \$ 42
18 kt. gold	\$ 79.50	with date \$ 82
with 18 kt. go	Id-bracelets fro	om \$ 190 to \$ 350

■ he 1960s were not only a decade of style and elegance, but also a decade in which machines and tools improved overall quality in watchmaking. Specialising in high precision and officially certified chronometers, this enabled Bucherer to elevate the qualities of exquisite timepieces, while expanding its entrepreneurial independence through the acquisition of the Credos SA. Thus, the family brand became one of the top three chronometer manufacturers in Switzerland at the time.

In 1977, Jörg G. Bucherer took over the reins, carefully navigating dire straits created from the onslaught of quartz watches. The grand strategist realised that the recipe for success is to independently manufacture both mechanical and quartz watches. Thus, Bucherer could flourish in a time when most of the Swiss watch industry went bust.

From the late 1980s onwards, there was a new era in watchmaking: a celebration of artisanal horology. But not in a conservative way - the progressive use of analogue and classical technologies of watchmaking can be seen in, for instance, the Bucherer Archimedes Perpetual Calendar where you only have to set the date once every 400 years.

In respect of the founder of the company, Jörg G. Bucherer decided in 2001 that his grandfather's full name, Carl F. Bucherer, was to appear on the dial and the brand was renamed accordingly.





nd remember the automatic rotor rotor is that it is normally a c-shaped piece, this was a new facet of technology and covering up to 50 percent of the beautiful craftsmanship for Carl F. Bucherer's manufacture mechanics. In 2008, Carl F. Bucherer put an end movements, the prelude to the next patented to that visual disturbance with the fully in-house peripheral invention in 2018: a peripherally developed and manufactured CFB A1000 mounted, "floating" tourbillon. Ever since its movement - the world's first serial production inception in 1801, the tourbillon has been of a peripheral rotor where the oscillating weight considered one of the most complex parts to orbits the patented movement.

LEFT PAGE FROM TOP TO BOTTOM CHEP PAGE ROW TOP 100 DO TOW CHEONOMETERS WHOSE MOVEMENTS AVE TO PASS RIGOROUS, INDIVIDUAL TESTING TO ACHIEVE THE DESIRED CERTIFICATE 1. SIXTIES ADVERT FOR OUR CHE

2. THE FULLY IN-HOUSE DEVELOPED AND MANUFACTURED CFB A1000 MOVEMENT WITH PERIPHERAL ROTOR.

RIGHT PAGE THE PERIPHERAL ROTOR ALLOWS AN UNOBSTRUCTED VIEW OF THE HAND-POLISHED MECHANICAL MOVEMENT CFB A2000 THROUGH THE CRYSTAL CASE BACK.

The peripheral rotor was perfected by becoming the horological norm in the developing the COSC-certified CFB A2000 1950s? The problem with a traditional movement. First used in the Manero Peripheral, build in a watch movement.



arl F. Bucherer demonstrates its nnovative capacity with the Manero Tourbillon DoublePeripheral a true masterpiece with floating tourbillon. The CFB T3000, a unique movement developed entirely in-house, is a world first that combines a peripheral automatic winding system and a peripherally mounted tourbillon that appears to float. In the Heritage collection, another exceptional timepiece, has an elegant, charming retro take on this unique technology: the limited-edition Heritage Tourbillon DoublePeripheral from 2018 is a tribute to more than 130 years of savoir-faire.

Thanks to its high esteem, the Carl F. Bucherer Manero Tourbillon DoublePeripheral has been released in three new variations in 2020. Available as a set or as individual timepieces, the yellow, white or rose gold versions are COSC-certified, testifying to the extreme precision created in the Carl F. Bucherer manufacture.

Today, Carl F. Bucherer is considered the master of peripheral technology, and more inventions are in the pipeline. "The pursuit of excellence and innovation drives our team to outstanding achievements. The Manero Tourbillon DoublePeripheral prominently showcases two of Carl F. Bucherer's technical milestones at once: the peripheral automatic winding system and the patented peripherally mounted tourbillon - this shows you the epitome of Made in Lucerne," says Carl F. Bucherer CEO Sascha Moeri.



LEFT PAGE FROM TOP TO BOTTOM 1. SASCHA MOERI, CARL F. BUCHERER CEO AND JÖRG G. BUCHERER, CHAIRMAN OF THE BOARD OF DIRECTORS, BUCHERER AG.

2. HAND-ASSEMBLING OF THE PERIPHERALLY MOUNTED "FLOATING" TOURBILLON.

RIGHT PAGE THE HERITAGE TOURBILLON DOUBLEPERIPHERAL LIMITED EDITION IN 18K ROSE GOLD PRESENTS A FLOATING TOURBILLON, COMBINING THE PERIPHERAL AUTOMATIC WINDING SYSTEM WITH A PERIPHERALLY MOUNTED TOURBILLON, AND FEATURES A MOVEMENT BRIDGE WITH A HAND ENGRAVING OF CHAPEL BRIDGE.



い NEW TIMEPIECES

Carl F. Bucherer celebrated the start of its new launch concept in Geneva

> uring an exclusive multi-day brand experience in autumn, Carl F. Bucherer presented its new timepieces with focus on an informative and creative exchange with invited partners, journalists, brand ambassadors and watch enthusiasts in Geneva. Over the course of four days, invitees had the opportunity to get first-hand experience of the new releases, attend inspiring talks, workshops, group discussions and evening events.

> Apart from the grand premiere of the exhibition in Geneva, the brand presented its new timepieces at several events worldwide with stopovers in Shenzhen and New York. "After more than 35 vears of exhibiting at Baselworld, we now had to find a new way to adequately present our collection on a global scale. This launch strategy provides us with the opportunity to go one step further in a personal approach. With regional brand experiences, our customer focus and proximity will be even greater in the future," explains Carl F. Bucherer CEO Sascha Moeri.

During the pandemic, in addition to crisis management, reflection and restructuring, Carl F. Bucherer has also been concentrating primarily on what it has been really good at for over 133 years – building mechanical watches. Let us now present the highlights discovered in Geneva.



BLUE HORIZONS: TWO BRILLIANT NEW VERSIONS OF THE MANERO FLYBACK

which features a chronograph counter, small their timepiece is keeping time accurately. seconds subdial, date display, and central hour and minute hands. This stylish timepiece is available either on a flexible nine-link metal bracelet mopolitan spirit that has been an integral part or a blue textile strap woven from radiant blue of the Lucerne manufacturer's DNA since 1888, thread with a lustre that creates a fascinating but also put a piece of "Made of Lucerne" watch-3-D effect

The Manero Flyback is powered by the mas- Lucerne travels with you." terfully crafted CFB 1970 automatic movement, equipped with a column wheel control (instead

loday, having a cosmopolitan mindset of a slide control). Additionally, the movement is has become about more than just being finished with a Côtes de Genève stripe on the well-travelled -- it's about being open-- rotor and plate, as well as a pearl cut on the minded and exuding the confidence and style plate and bridges. The 42-hour power reserve to succeed, wherever you are. The Manero will keep it running even on longer journeys. Flyback was designed with precisely this atti- The flyback mechanism allows the timer to be tude in mind. Both of the new models from this reset and restarted with just a single push - a iconic watch family feature the colour blue - the practical feature that today's multitasking cosmocolour of the horizon. A 43 mm diameter stain- politans truly value in their busy everyday lives, less steel case frames the exquisite blue dial, and they will never have to worry about whether

25





These models not only celebrate the cosmaking excellence on every well-travelled wrist, true to the words: "Wherever time takes you,

HERITAGE TOURBILLON DOUBLE PERIPHERAL IN WHITE GOLD:

A TRIBUTE TO MORE THAN 130 YEARS OF "MADE OF LUCERNE" WATCHMAKING HERITAGE

arl F. Bucherer's steadily growing Heritage collection presents watchmaking art in its perfected state, with sophisticated mechanics, the finest materials, and classic design in limited editions. The exclusive collection celebrated its premiere in 2018 with the Heritage Tourbillon DoublePeripheral in rose gold. This outstanding watch is now also available in elegant white gold – in a limited run of 88 timepieces.

The dial side of the new Heritage Tourbillon appears to be floating. The delicate, peripherally mounted tourbillon – a French word that translates as "whirlwind" – draws all eyes to its position at 12 o'clock. It is embedded in a silver decorating its edge, paired with appliquéd dia- by Carl F. Bucherer and protected by patents. mond-shaped indices, all of which are built into a case with long, slender lugs and a convex box sapphire crystal. These retro design elements, inspired by various historical references from the 1960s and 1970s, give this elegant timepiece subtle vintage charm.

the entire back of the movement, with the ented masterpiece. exception of the tourbillon. Decorated with an elaborate engraving of a city view of Lucerne, it is an ode to Carl F. Bucherer's home. At the of more than two weeks of meticulous craftsmanship – is the Chapel Bridge, the landmark of the city. A swan floating on the water is reminiscent of Schwanenplatz, the place where Carl F. Bucherer opened his first watch and jewellery business in 1888.

"Our success story as a manufacturer began here more than 133 years ago. It was in Lucerne that Carl Friedrich Bucherer laid the cornerstone for the values of our company. which remains family-owned until today. With the Heritage Tourbillon DoublePeripheral, we want to confer on each customer a part of this rich history as well as a distinct piece of watchmaking art 'Made of Lucerne'," says Sascha Moeri, CEO of Carl F. Bucherer.

The position of the swan differs on each of DoublePeripheral is gracefully restrained. the 88 timepieces - a fine nuance that further The focus of attention is the tourbillon, which underscores the unique character of each of these timepieces. At the heart of the Heritage Tourbillon DoublePeripheral, you will find the in-house CFB T3000 calibre, in which both the tourbillon and automatic winding system are dial featuring a sunburst finish and milled rings peripherally mounted, a technology perfected

"Three ball bearings support the cage of the minute tourbillon on its periphery in a manner that is invisible to the viewer. They not only provide stability and precise guidance but also give the impression that the tourbillon is floating. We at Carl F. Bucherer are extremely The sapphire crystal back of the 42.5 mm proud to call the invention of this mechanism white gold case reveals the magnificent 18-karat our own," says Samir Merdanovic, Head of white gold movement bridge. This covers Manufacture Movements, explaining the pat-

The watch is driven by a bidirectional automatic winding mechanism with a peripherally centre of the intricate engraving – the result turning rotor in rhodium-plated 22-karat rose gold. State-of-the-art silicon technology also gives the pallet and escape wheel anti-magnetic resistance, and the Swiss Chronometer Institute COSC, a renowned chronometer testing centre, confirms the outstanding precision of this exceptional calibre with an individual certificate.







needs no aeroplane and no passport either. Carl F. Bucherer realised by integrating part of And it has just become brighter and more col- the time zone mechanism into the case of the ourful than ever: the ingenious COSC-certified watch. This was a true innovation in the industry Patravi TravelTec has now been enhanced when it was first introduced in 2006, and it has with four intense new colours: with the "Spring" since been patented. (green), "Summer" (yellow), "Autumn" (orange), and "Winter" (blue) variants, the Lucerne-based manufacturer offers modern cosmopolitans perfect companions for a stylish journey through the year.

A distinctive and ultra-robust stainless-steel case of 46.6 mm frames the colourful and bright side of the case. Those who enter another dial, which features two chronograph counters, time zone and thus need to adjust their local a small-seconds subdial, a date display, and time can do so very conveniently by moving central hour and minute hands. A visual delight the wedge-shaped hour hand forward or backis provided by the date indication under an ward an hour at a time. Anyone who needs to effective loupe – the figures are milled out of the communicate frequently with other time zones date ring and remain invisible until they appear will appreciate the combination of the patented over a white background in the date window. Patravi TravelTec time zone mechanism and The four models come on radiant rubber straps the 24-hour indication for the second and third that match the unique colours of the dials.

masterfully crafted COSC-certified CFB 1901 entire season, but certainly for 42 long hours. automatic movement and offers the chance to

28

VIVID AND BRIGHT THROUGHOUT THE YEAR: THE PATRAVI TRAVELTEC COLOR EDITION FOUR SEASONS

osmopolitans around the world know: keep track of not just two, but three different not every voyage requires travelling. time zones at a glance: an outstanding technical The journey through the seasons achievement that the construction engineers at

This sophisticated mechanism required for selecting the corresponding time zone can be geared in two directions – east and west, or with and against time - via a single monopusher. This fascinating process can even be observed through a window that has been cut into the time zones, which enable the wearer to guickly and easily discern between day and night time. The Patravi TravelTec is powered by the The power reserve won't keep it running for an

FOR SPORTS ENTHUSIASTS, FOR ADVENTURERS, AND FOR A GOOD CAUSE: THE PATRAVI SCUBATEC BLACK

ollowing the wave the Black Manta Special Edition made last year, the Patravi ScubaTec family is now welcoming a new member. Carl F. Bucherer's latest diver's watch is striking, powerful, resilient – and dressed in deep black. Part of the proceeds from this watch will once again go to a project close to the company's heart: the "Manta Trust" foundation, which is committed to preserving manta rays and their habitats.

Also, in this version, the rubber strap's textile insert is made of 100% recycled plastic bottles recovered from the oceans, a contribution to environmental protection and sustainability. Its ultra-light 44.6 mm titanium case has a matte black DLC coating as does the unidirectional rotating bezel. The bezel is also equipped with scratch-resistant ceramic, a 60-minute scale, and luminous markers. The blackened hands - just like the hour-markers - are generously coated in blue Super-Luminova for maximum legibility. With its screw-down crown and automatic helium release valve, the Patravi ScubaTec Black is ideal for underwater adventures – as evidenced by its water-resistance to 50 atm (500 m). It is reliably powered by the COSCcertified CFB 1950.1 calibre automatic movement with a power reserve of 38 hours.





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FROM CARL F. BUCHERER WITH L.O.V.E.

i Bingbing, one of China's most coveted actresses, has been able to build a bridge from China all the way to Hollywood. As the global brand ambassador for Carl F. Bucherer she is also spear-heading strong, entrepreneurial women.



RIGHT PAGE LI BINGBING. CARL F. BUCHERER LUCERNE 1888 寶齊萊

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LUCERNE 1888

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As an actress, time and time mantated Li Bingbing, who is gaining fame with a Lucerne-based brand has worked with strong, Western audience after her roles in Hollywood movies like Resident Evil: Retribution (2012), Transformers: Age of Extinction (2014) and The Meg (2018). In China, Bingbing rose to fame after ski racer Wendy Holdener, professional soccer starring in Zhang Yuan's Seventeen Years (1999) player Ramona Bachmann and many others. showered with awards along the way.

design for the Carl F. Bucherer Manero a product. AutoDate LOVE, a new collection designed collaboratively. The collection embodies elegant femininity with bold colours including red, petrol timepieces," she explains about the watches blue and white mother-of-pearl.

of gold and brightly sparkling accents makes detail. Apart from assisting you with time manit a fabulously luxurious timepiece," shares agement, a beautiful watch is also key to high-Bingbing about the 18K rose gold version with a lighting the temperament and personality of a red dial adorned with 62 diamonds – one of her modern woman." favourite watches from the Manero AutoDate LOVE collection. For Bingbing, using red is also referring to China, with the hue having been used extensively in the unique cultural heritage of the Forbidden City, as well as representing luck and joy.

The small seconds subdials and the eight o'clock indexes feature small, delicately integrated leaves, which symbolise environmental protection and a plea for more humane values. "The leaf is the logo of my charitable L.O.V.E. RESPONSIBLE LIFE foundation. This charity founded in 2009 is focused on environmental protection and care for life."

RIGHT PAGE LI BINGBING (CARL F. BUCHERER GLOBAL BRAND AMBASSADOR) AT "THE MEG" - WORLD PREMIERE AT WATER CUBE ON 2 AUGUST 2018 IN BEIJING, CHINA. (PPR/WAYNE ZHOU FOR CARL F. BUCHERER)

LEFT PAGE MANERO AUTODATE LOVE.

Ever since the 1920s, when Wilhelmina agement skills are my most important Bucherer was essential for expanding principles. Time is life," says action-orien- Carl F. Bucherer into a cosmopolitan brand, the entrepreneurial women employing their talent to become positive beacons in our society. Current examples are Olympic and World-Cup winning For the award-showered Bingbing - a staple on Forbes China Celebrity 100 list since 2013 – In 2020 she also took a hand in watch it was important to not only lend her name to

"I put a lot of effort into designing the that come with a leather strap or bi-colour stainless steel and rose gold bracelet. "I want "The vibrant red combined with the lustre them all to transmit love down to every single

NEON NOIR

CINEMA

he John Wick series, hailed for reinventing action movies and an impressive cast fronted by Keanu Reeves, adds watches from Carl F. Bucherer to its exhilarating Gun-Fu scenes. In the following feature Hollywood director Chad Stahelski talks about a genre with deeper references than you could imagine.

> RIGHT PAGE KEANU REEVES STARS AS 'JOHN WICK' IN JOHN WICK: CHAPTER 3 - PARABELLUM. (PPR/CARL F. BUCHERER/NIKO TAVERNIS.







The proverbial ticking clock is very boards, through the passage of the sun in the of his wrist – is encountering baddies on the Moroccan desert, and of course on the wrists streets as well as inside iconic buildings like of the characters," says director Chad Stahelski. the flatiron-like Beaver Building on Wall Street. Those who are into watches particularly enjoy The films are not for the faint-hearted, but the the choreographed final fighting scene in a violence is not realistic; it is more cartoonish glass room with dazzling reflections, where tick- and computer game-ish. "We are also trying to ing watches from the Carl F. Bucherer Manero have fun. You must have fun if you are going to collection are projected as secondary colour entertain your audience." backdrops filling the silver screen.

for their dance-like fighting and impressive comes to the action. For instance, Keanu Reeves cast fronted by Keanu Reeves acting with other makes around 95 percent of his stunts himself. A-list actors including Halle Berry, Laurence "I can do everything with him, but I cannot hit Fishburne, and Willem Dafoe. If you however him with a car, for that we have a stunt actor," look closer, you will notice that this shameless says Stahelski. entertainment is mixed with deeper references. Inspired by Arthurian and Greek legends, filmmakers like Kurosawa and Sergio Leone, and Caravaggio's colours, Stahelski works with extremely pronounced blues, greens, yellows and reds to build a hidden parallel world close to ours. "We call the style Neon Noir – classical black and white film noir crossed with Japanese animé. And I want to evoke the feeling of legendary worlds; the Styx, the underworld of Dante's inferno. What place could be better for that than New York?" Stahelski asks rhetorically.

In this fable-like version of the Big Apple. often present in John Wick Chapter 3 Keanu Reeves - often sporting the case of his - Parabellum, be it on Times Square bill- Carl F. Bucherer Manero AutoDate on the inside

Part of the fun for the actors is that Stahelski The three John Wick movies are famous gets the cast to do as much as they can, when it

LEFT PAGE

DANIEL BERNHARDT, CEO OF CARL E, BUCHERER SASCHA MOERI, KEANU DRIVEL DERIVINARUT, CEO OF CARL F. BUCHERER SASCHAMOERI, EEN REEVES, AND CHAD STAHELSKI CELEBRATE THE PREMIERE OF "UOHN WICK: CHAPTER 3 - PARABELLUM" ON 15 MAY 2019 IN LOS ANGELES, CALIFORNIA. (PHOTO BY VIVIEN KILLILEA/GETTY IMAGES FOR CARL F. BUCHERER)

RIGHT PAGE HALLE BERRY STARS AS 'SOPHIA' IN JOHN WICK: CHAPTER 3 - PARABELLUM. (PPR/CARL F. BUCHERER/NIKO TAVERNIS)



the Swiss actor Daniel Bernhardt, who Wick 1, and is also partaking in massive fight solid piece of handmade art." scenes in John Wick 3. "I would say that Chad is the best fight coordinator there is – he invented Gun-Fu, a mix of martial art and guns. Since opened Stahelski's own eyes to Swiss high-end 2014 when the first movie came out, "John Wick watchmaking. "Daniel showed me – and now action" has been a reference on other produc- I understand and appreciate the essence of tions I have worked with - Chad really changed great watches like those from Carl F. Bucherer," how you make action movies," says Bernhardt.

A long-time friend of Stahelski and a brand ambassador of Carl F. Bucherer for seven years, Bernhardt remembers bringing a wide range of watches to the John Wick set together with Carl F. Bucherer's CEO, film afficionado Sascha Moeri. "After a few seconds together with Stahelski and Keanu we knew that the elegant,

nother Swiss feature in the movie is classy, sporty and precise Carl F. Bucherer Manero AutoDate was the perfect watch for played the Russian hit man Kirill in John the character John Wick," says Bernhardt. "It's a

> The work with John Wick movies also says Chad Stahelski.



MAKING FRIENDS At the Bürgenstock

hey're two of the fastest women in Switzerland. During a relaxing weekend at the Bürgenstock resort, they found out that they had more in common than just talent and fighting spirit. Star sprinter Mujinga Kambundji, 27, and skiing champion Wendy Holdener, 27, got on so well that they are planning to go bobsledding together.

TEXT THOMAS RENGGLI PHOTOS THOMAS BUCHWALDER



YOU COME FROM THE SAME COUNTRY, BUT DIFFERENT WORLDS. HOW WELL DO YOU KNOW EACH OTHER?

Wendy Holdener: I think we had met three times. Once at an event with our sponsor, we need to be fast. Carl F. Bucherer, and twice more at Sports be able to talk to an athlete from a different sport steps at the start must be spot on. and compare our experiences.

Mujinga Kambundji: From a sports point of view, AND REACTION TIMES? I'm closer to Wendy than I would be a marathon events varies significantly more than for alpine skiing. As a sprinter, you can run 100 meters or 200 meters. There's long-jumping too. power and energy to the track. Studying videos out. It was like I was in a tunnel. But that's it.

WH: We live a similar life with Magglingen as an important focal point – but there is one big difference. When I'm busy on the ski slopes, Mujinga is training in Magglingen – and when Mujinga is competing on the world stage, I'm in Magglingen. We miss each other most of the time (laughs).

SPRINTING AND SLALOMING - WHAT ARE THE SIMILARITIES BETWEEN THEM?

MK: For both our sports, speed is key. We both need lightning speed in our world competitions. WH: And we're in the same weight category. But that stays secret (laughs). Our diet is similar. When strength training, we both invest a lot of energy into leg work. For skiing, though, arm and back muscles are also extremely important, as each swing and tight corner exerts a lot of force on the body.

MK: For us, it's mostly our core that makes sure we're releasing and channelling our power in the right direction. We need to be stable so we don't lose any of our power.

YOU TALKED ABOUT YOUR DIET. CAN YOU TELL US MORE?

WH: I just meant that we both feed ourselves based on our training needs - we eat well and right. But that's a very individual topic and every athlete needs to find what works for her.

ürgenstock, Switzerland – high above MK: But neither of us track it down to the gram. HOW MUCH OF IT IS IN YOUR HEAD? Lake Lucerne, somewhere between We need to be in shape, but we don't think

performance pressure or world championships WH: Your sister was a bobsledder?! Did you straight, flat track.

WH: Then I'd suggest March 2022, after the Beijing Winter Olympics. We can risk it then.

YOUR BIGGEST ADVERSARY IS THE CLOCK.

WH: Exactly – we don't need to look good, *MK:* Biomechanics is very important for us too. Awards ceremonies. It's always very exciting to The power transfer needs to be right, and all

MK: They don't really play a decisive role. is super important to optimise this process.



WH: Definitely more for us than for Mujinga. The route conditions and other external factors taking environment that perhaps the two most WH: (laughs) No, we're both still allowed to change constantly. You're always getting used to new situations. The snow can be different treated to, invited by their long-term partner MK: We also don't have to get on the scales, from when you're training. You might not know Carl F. Bucherer for an unforgettable weekend unlike bobsled riders, for example. My sister did the track, or it might be specially covered. For 100 metre sprints, you're always running a

MK: For us, it's more about the psychological kitchen as they enjoy an exclusive pasta-making MK: Not yet, but I'd love to give it a go at pressure that our competitors can put on us. If you start next to three runners who have had better times than you, this can slow you down or MK: Maybe we can wait until after the Tokyo intimidate you. You absolutely have to overcome this feeling.

WHAT CAN YOU TAKE AWAY FROM EACH OTHER?

WH: I found it incredible how Mujinga held her ground against the pressure of the Doha World Championships and won bronze on the

200 metres. When you see those emotions, you know exactly what it means. We were at home watching the race live from our sitting room. I'll never forget it. The neighbours must have heard our screams when Mujinga crossed the finish line.

MK: I could never have imagined how much runner. The discipline required for different track They're maybe 0.1 seconds max, and that's if euphoria my bronze medal would cause in you're really slow. What's more important is get- Switzerland. I was so focused on myself and my ting off the block at the start and bringing your own competition that I blocked everything else





DO YOU WATCH WENDY'S RACES TOO?

through news programmes and digital media, sometimes on TV if I happen to be home. What impresses me the most about skiing is the us in Hoch-Ybrig. I'll gladly teach you. speed. How high a level of technical perfection is required for performances and how fine the line between victory and failure is, as well as **IS TRACK PART OF YOUR TRAINING** how incredibly quickly you have to adapt to WENDY HOLDENER? changing conditions and intuitively tweak your tactics. There are no real tactics for sprinting.

HOW FAST ARE YOU BOTH ONCE YOU GET GOING?

WH: For slalom, I don't really know. Maybe 30 to 40 miles per hour.

On the descent, we can quickly reach up to 80 miles per hour.

MH: For speeds like that, I always think about how it feels when you're doing 70 plus on the highway.

WH: (laughs) It's better not to think about it. MH: I find those speeds wild. You need a hell of a lot of faith in yourself.

WH: It's just what we do. I think we feel a lot better and safer on a pair of skis than you would, for example.

MUJINGA KAMBUNDJI, DO YOU SKI TOO? MK: World championships and Olympic Games, (Laughs) I used to, a long time ago. I don't think I ning, but I started to get the hang of it with time. almost always. I mostly follow the World Cup could anymore. I swapped it out for snowboard- We've been training on the snow full time since ing, but that was ages ago.

MK: Deal!

times this spring. We had one or two training planet. sessions on the tartan track. I had to learn a lot about running as a warm-up for interval training.

I had pretty much no coordination in the begin-July, only in Switzerland – in the Saas Valley WH: Once your career is done, you can come to and in Zermatt. Our normal summer training in Ushuaia in Argentina was cancelled this year. We didn't know for a while what the travel restrictions would look like. We also want to help support Swiss tourism. It would look bad if everyone were talking about holidays in Switzerland (Laughs out loud) I felt like a track runner some- and we left to go train on the other side of the

AMBASSADOR FOR CARL F. BUCHERER

Wendy Holdener has been working with the traditional Swiss watchmaker Carl F. Bucherer for several years. Sascha Moeri, CEO, is very proud about the partnership. "She embodies everything that goes into successful watchmaking. Exactness, innovation, precision and the highest of performances while working. Her excellence enthuses all our staff and she has a long-lasting, positive imprint on our image.



66 14 years ago, I fell in love with the spas universe. Under my care, you will enter a world of well-being and beauty.

Maya, Spa Supervisor





Meet our Artisans @#BeachcomberExperience #Mauritius www.beachcomber.com



LUCERNE FROM ONE SIORE TO THE OTHERS



DUCERNE Calling



i i i i



oin us on a walk through Lucerne and enjoy the cosmopolitan spirit that is deeply rooted in the history of this beautiful city in the very heart of Switzerland.

s we prefer coffee over hiking boots early in the morning, we are happy to view the snow-capped Mount Rigi from the Lucerne Harbour across the spectacular Lake of Lucerne. Rigi is where tourism pioneer Thomas Cook started guiding adventurous Brits up the steep mountain to experience spectacular sunrises back in 1863. This was the start of international tourism in Lucerne.

Behind us the sun reflects the Lucerne Culture and Congress Centre, designed by French architect Jean Nouvel. This spectacular dark grey and glass contemporary building has a landmark cantilevered roof jutting out some 30 metres over the entrance. A threemetre-wide, knee-deep waterway runs through the building like a silver band - seemingly a reflection of Lucerne's historically important role along Europe's south-north trading waterways. The shallow water was eventually fenced off even though Nouvel wanted it open. Perhaps he finally agreed because his mother-in-law fell into the water on the building's inauguration on 17 September 1998.

We turn around towards the train station. where our attention is caught by the Belle Epoque grand arch from 1896. A remnant of the original station, which was ravaged by fire on 5 February 1971, the arch is crowned by a statue called the Spirit of Our Times. It is somehow suitable for a structure 250 metres from the Carl F. Bucherer flagship store on Grendelstrasse 8.

Before reaching Schwanenplatz, where Carl Friedrich Bucherer opened his first store for watches and jewellery back in 1888, we do like most of Lucerne's 10 million annual visitors - many of them allured by the cosmopolitan appeal of the city – and we stop to photograph the wooden Chapel Bridge on the River Reuss. Surprisingly, given its authentic look, much of it was rebuilt after a 1993 flaming-mayhem incident.

> PHOTOS FROM TOP TO BOTTOM 1. MUSEGG WALL. 2. LION MONUMENT.





We continue east along the glittering lakeside promenade backdropped by neo-classical up the hill towards the shimmering white hotel luxury hotels. On the shore we stroll past grav- and restaurant Château Gütsch. Built in 1879, elled boule lanes, proud swans posing for the 🛛 it got its current shape in 1888 – the founding cameras and international tourists waiting for the year of Carl F. Bucherer. Casting our eyes down boats that tour Lake Lucerne.

one of Lucerne's most visited spots – the Lion the Count of Monte Cristo describing Lucerne Monument. This 10-by-5-metre rock relief of as "a pearl in the world's most beautiful oyster"? a lion hewn in 1820-1821 commemorates 800 fallen mercenaries of the Swiss Guard massacred during the French Revolution. Afterward we slowly walk through the labyrinthic city, full of façade and al fresco paintings, such as the forty-five 17th-century Totentanz paintings hanging from the ceiling of the Chaff Bridge the largest known example of a Totentanz cycle. Interestingly this wooden bridge / al fresco gallery dating back to 1408 is one of Lucerne's most authentic sights as it thankfully never burned.

On the south side of the Reuss river, we look on the city and lake basking in a golden light, we can't help but wonder if it was from up here At Löwenstrasse we turn left, headed for that Alexandre Dumas wrote the famous lines in



PIT STOPS

ON YOUR WALK THROUGH LUCERNE

ALPINEUM CAFÉ & BAR

Flee the crowds of the Lion Monument in the simple bar which serves great coffee and craft beer. Here you are much more likely to meet locals rather than tourists. Check out the large-scale dioramic alpine paintings in the Alpineum.

7, Süesswinkel - +41 77 424 90 98 - www.alpineum.lu

LUCERNE FESTIVAL

If you visit in summer you have the chance to visit the Lucerne festival with a multitude of classical concerts performed outdoors at several different venues.

www.lucernefestival.ch

BRUCHQUARTIER

In the exciting Bruchquartier neighbourhood you will find hearty food, great drinks, and independent and crafty boutiques. For tailored casual cuts dive into Atelier Träger – and if you happen to be here the last Thursday of the month, don't miss the intimate concerts in Die Kneipe.

www.luzern.com/en/highlights/the-city/bruch-quarter

CARL F. BUCHERER

Carl F. Bucherer has been deeply rooted in Lucerne since 1888, and the Lucerne flagship boutique on Grendelstrasse is a must-see for watch lovers.

8, Grendelstrasse - +41 41228 88 88 - www.carl-f-bucherer.com

THE REPORT OF STREET, SALES

LUCERNE FESTIVAL

ABOAM

55





very year, the internationally renowned Lucerne Festival unveils a prestigious line-up of musicians. Held at Architect Jean Nouvel's Culture and Congress Centre (KKL) and in the heart of the city, the festival takes place over three seasons: Summer, from August to September, with around 30 concerts led by some of the world's greatest conductors; Spring, during the Easter period, with Baroque concerts in the city's churches, and the "Piano" season in November, where classical meets a touch of jazz. Symphony in D major on the banks of Lake Lucerne.

TEXT LAURE DELVIGO PHOTOS © KKL LUZERN, SWITZERLAND

ounded in 1938 by Italian conductor Arturo Toscanini, the Lucerne Festival Г was initially born from the arrival of great German musicians (Bruno Walter, Fritz Busch) fleeing the Nazis. The festival gained international recognition in the 1950s thanks to some of the best conductors in the world (Herbert von Karajan, Rafael Kubelík, Otto Klemperer, etc.). The Lucerne Festival also has its own symphony orchestra, conducted by Italian Riccardo Chailly since 2015. The Lucerne Festival Orchestra comprises a prodigious line-up of internationally renowned musicians and teachers. It features the best artists in the world, with exceptional soloists such as renowned violinist Anne-Sophie Mutter, Kolja Blacher, Mei-Ching Huang, Antoine Tamestit and Wolfram Christ.

The Lucerne Festival is held at the Culture and Congress Centre (KKL), on the banks of the lake in the heart of Lucerne. Built between 1995 and 2000, the KKL was designed by architect Jean Nouvel. Having designed numerous buildings around the world, such as the Quai Branly Museum in Paris, the Louvre in Abu Dhabi and the Agbar Tower in Barcelona, Jean Nouvel is well known for his avant-garde projects. The KKL is also considered a world leader in terms of acoustics. With its outstanding architecture, Jean Nouvel designed the KKL to sit in constant dialogue with the water. Water flows both inside and outside the building. In addition to the concert hall, the multi-purpose hall and the Lucerne Art Museum, the KKL also houses the World Café, Restaurant Red and Seebar.



PHILIPP KELLER, CEO KKL LUZERN





56

CONCERT HALL

ince 1999, Executive and Artistic Director S Michael Haefliger has been one of the Lucerne Festival's most valuable assets. A renowned German violinist and graduate of the Juilliard School of Music in New York, Michael has breathed new life into the Lucerne Festival through a range of innovations. These include opening the festival up to younger listeners, for example by organising a series of 40-minute mini-concerts. He also pro-actively explores new musical landscapes, placing the focus on women in music in 2016, identity in 2017, and childhood in 2019. His many achievements also include the creation of an international network of partners with the United States and Japan, and a charity concert in Japanese regions affected by the 2011 earthquake.

In 1966, the Lucerne Festival also established the "Friends of LUCERNE FESTIVAL" foundation. Sponsorship makes a significant contribution (8% of the total budget) to the staging of the Lucerne Festival. This international network of 500 exclusive members are united by their passion for art and music.

The Lucerne Festival has become one of the most important events in the classical music world by broadening horizons, helping develop projects, staging new works, and by sharing the art of music with artists from all over the world.

A mineral paradise

iscover the Entlebuch district and take a plunge into Switzerland's first biosphere reserve! Where better to recharge your batteries than this conveniently located region designated by UNESCO as a World Heritage Site?

TEXT OLIVIER LIMONTA PHOTOS © LUCERNE TOURISM

RIGHT PAGE AERIAL VIEW OF MOUNT RIGI AND VIEW OF LAKE LUCERNE, MOUNT PILATUS AND LUCERNE.





Entlebuch's wild countryside offers superb panoramic views and a veritable fashion parade of pine forests, marshland and undergrowth abounding in all sorts of grasses, berries, secular lichens and other varieties of peat moss. Mountain streams trickle through the landscape, linking green valleys with rocky highlands shaped by impressive, jagged karst formations riddled with limestone pavements, cracks and grooves carved out by natural forces over millions of years. Further surprises await discovery below the surface, including a vast labyrinth of chambers hitherto little explored by potholers and other subterranean adventurers. You'd never guess what treasures lie beneath that overcoat of milky white mountains paved with ocean sediments.

THOUSANDS OF TREASURES WAITING TO **BE DISCOVERED**

Naturally, if you'll pardon the pun, Lucerne's of years. After a vigorous day's walk, exercise biosphere reserve of Entlebuch offers a huge spectacular environment to help you really let other hand, miss the chance to see Entlebuch your hair down.



A SENSORY EXPERIENCE THAT MAKES SENSE

Visiting Entlebuch is a lifetime experience that will stimulate all your senses at once: you will marvel at the spectacular scenery, savour "Far West" was a logical choice for designation the fragrance of larch forests, imbibe the succuas a biosphere reserve. The region has been lent freshness of the soil, caress smooth rocky included on the UNESCO World Heritage surfaces and listen to the eloquent warbling of List since 2002. Flora and fauna co-exist harmo- the Eurasian blackcap. Don't miss the opporniously in a 150 square mile paradise combining tunity to follow in the footsteps of Sebastian barren high marshlands with flower-speckled Kneipp, originator of the iconic skincare product lowlands. Ramblers can enjoy spectacular views brand, with a hydrotherapy session, a mudbath from rocky mountain paths, alpine forest trails for example, or perhaps a guided excursion on and passes that have been used for thousands the theme of fairy tales. All told, the UNESCO gives way to contemplation, a chance to draw range of leisure activities and opportunities inspiration and harness the full potential of this to discover local history and culture. On the and you'll be kicking yourself till your dying day!

LEFT PAGE VIEW FROM FRONALPSTOCK ON LAKE LUCERNE AND MOUNT RIGI

WE SOURCE NATURE **TO RESOURCE THE FUTURE**

Pionnier des biotechnologies, le Groupe Greentech crée des ingrédients actifs de haute technologie depuis des sources naturelles issues des mondes végétaux, marins et microbiens. Adressées à de grands marchés (cosmétique, pharmacie, nutraceutique, agro-alimentaire, agronomie et environnement), les innovations du Groupe Greentech représentent des solutions naturelles performantes, à la pointe de la recherche et s'appuyant sur des filières durables fondées sur la protection de la biodiversité et des liens humains. Des innovations au service des générations futures. C'est en sourçant la nature que nous ressourçons le futur.

GREENTECH



Climbing PILATU

Ave you heard of the Pilatus, also known as Mount Pilatus? The Pilatus is actually a mountain range located in the heart of the Alps overlooking Lake Lucerne and the surrounding region. The ideal place to take in a deep breath of fresh air...

> TEXT APOLLINE CHAIZE PHOTO © CHARLIE GALLANT



A LEGENDARY MOUNTAIN

Also known as Frakmünt ("broken mountain"), the Pilatus is the source of a legend that spawned a longstanding belief that the place was cursed... Legend has it that the body and soul of Pontius Pilate lie at the bottom of a lake on the mountain's summit. Those who dared to disturb him ran the risk of turning the spirit of the former Roman governor into a mad rage, prompting him to assail the region with catastrophic storms and floods. For several centuries, it was forbidden to climb to the summit, under pain of death. It wasn't until the end of the 18th century that fear of Mount Pilatus subsided and the tourist attraction of the place started to emerge. The place subsequently became a favourite haunt for the likes of Queen Victoria and Richard Wagner.

NUMEROUS ATTRACTIONS

And for good reason... Nowadays, the Pilatus is no longer afraid to reveal its many secrets. Offering panoramic views of Germany's Black Forest, the Jura Mountains and the entire alpine range, nature here is omnipresent and perfectly preserved. Like an oasis of beauty that has now opened its gates to holidaymakers in search of clean air. Summer and winter, the range of activities on offer is legion, as Pilate himself might have said. For hikers and toboggan riders in winter, the Pilatus dons its most beautiful attire. The Christmas markets and Sunday brunches never fail to attract an army of visitors. Snow-clad forests offer a maze of attractive snowshoe paths. Holidays à la carte for you to organise in accordance with your desires. Mount Pilatus has a lot to offer in summer as well: through its many hiking paths, you can admire the wildlife, explore moorland, rocks, streams and meadows and even walk barefoot on a specially designed path... Unless you prefer the adventure park. Safaris are organised so that you can see how mountain goats and other horned species perform in their natural habitat. Nature lovers, what more could you ask for?

LUXURY AMENITIES

The region boasts a large number of highclass hotels and restaurants guaranteed to deliver maximum pleasure and comfort during your stay. For example, the Hotel Pilatus-Kulm and Hotel Bellevue offer comfortable rooms with outstanding views. More adventurous travellers can spend the warm summer nights in specially designed tents fixed to trees. Countless possibilities for an unforgettable holiday among family or friends...

THE BIG BLUE





GENTLE Giants

he manta ray is one of the last mysteries of the depths. Dr Guy Stevens is the founder of the Manta Trust, an ocean-protecting research organisation working to unveil the riddles surrounding the endangered species. Here he explains the essential long-term partnership with Carl F. Bucherer, which has resulted in several important projects.

A sailing boat bobs gently on the turquoise In 2003, the scuba-loving marine biologist waters of a Caribbean reef teeming with life. was able to make his dream come true. A job Suddenly, the paradise setting changes: a huge offer made it possible to swap murky, cold dark shadow, almost 7 metres across, sweeps waters in the vicinity of Plymouth for clear, prispast like a submerged triangular flying saucer. tine waters of the Maldives. This happens to "When I first saw a manta ray back in 2001, I was be one of the home grounds for the manta ray, shocked," admits Dr Stevens, founder of the a 28-million-year-old species that is genuinely Manta Trust, a UK-based foundation which has curious towards human beings. been supported by Carl F. Bucherer for more than eight years.

LEFT AND RIGHT PAGE REEF MANTA RAY, MANTA ALFREDI, SURFACE FEEDING ©(PPR/CFB/GUY STEVENS)







68

HOW IS IT TO MEET THESE GIANT **CREATURES?**

There are very few wild animals on land or in the ocean that you can get within inches of, without the animal being afraid of you - or the other way around. And the manta rays are showing many signs of being very intelligent, which is also seen in the relatively large, pineapple-sized brain.

WHY IS IT IMPORTANT TO STUDY MANTAS?

It is an amazing creature, which you can relate to and care about more than some other species. And if you want to protect manta rays you must protect a large part of the eco system in the oceans.

WHAT MAKES MANTAS SPECIAL TO **RESEARCH?**

The spots on their ventral surface, which remain unchanged throughout their lives, are like a fingerprint, thus you can record and follow individuals and a detailed population for a longer term than what is normally possible. This allows you to see the impact of the environment, fishing, humans, food availability, tourism et cetera.

WHAT ELSE HAVE YOU FOUND OUT?

We are still estimating in many aspects – but it seems like a manta can live to 40 plus years, that they reproduce infrequently with SO, WHAT CAN PEOPLE DO? one pup every 4 -5 years on average. Here in Everything makes a difference. Cut down the Maldives, the population is guite stable with on flights, drive an electric car (or better still, 3000 to 4000 individuals at any one time. But in ride a bike or walk), eat less meat, start thinking other places 80-90 percent of the population about what products you buy, how you invest has diminished, which is why the mantas are your money et cetera. These are all steps in the classified as vulnerable to extinction by the right direction. Start with something. When you International Union for the Conservation of go on holiday, think about offsetting the carbon. Nature's Red List. And we are now increasingly There are significant individual actions everyone concerned about the link between human- can take - immediately. induced climate change and its negative effects HOW WOULD YOU DESCRIBE THE COLLAon the mantas.

WHAT ABOUT PLASTICS?

The pollution caused by single use plastics is damaging to our planet, and should I really like about it is that Carl F. Bucherer is in it be reduced – absolutely. However, plastic is for the long term, which makes it possible for us not a significant problem for the mantas, and to undertake long-term studies. It is also exciting generally, I find the current plastic debate to that we could create something unique that was be a somewhat of a distraction from the vastly never done before with engravings of individual more significant impacts of greenhouse gas mantas on every watch in the Patravi ScubaTec emissions, which are the biggest threat to the collection. This really gives you a unique, permantas, to humankind, and all life on our planet. sonal connection to these enigmatic gentle

LEFT PAGE RESEARCHER USING STEREO CAMERA TO MEASURE MANTA RAYS, HANIFARU BAY, BAA ATOLL, MALDIVES. (PPR//CFB/GUY STEVENS)

RIGHT PAGE DR GUY STEVENS, CEO OF THE MANTA TRUST.



BORATION BETWEEN CARL F. BUCHERER AND THE MANTA TRUST?

Their support is hugely valued, and what giants and the oceans.



DEEP TINES

to protecting the oceans and the rare manta rays as part of its longstanding partnership with the Manta Trust foundation. Each and every model of the Patravi ScubaTec is also a real tool for the depths, while still being a treasured object on land.

"The idea was to create a technical tool, which can also be worn on land as a style statement," explains Markus Kaiser, Executive Vice President of Products at Carl F. Bucherer, about the watches created in collaboration with the Manta Trust Foundation, which raises awareness of the world's marine ecosystems. The long-standing partnership with Carl F. Bucherer has enabled the foundation to undertake multidisciplinary research ensuring the worldwide conservation of manta rays and their habitat. For instance, Carl F. Bucherer has financed a cutting-edge science project that analyses the mantas' habitat use and feeding habits: essential information for ensuring the survival of the species.

LEFT PAGE THE PATRAVI SCUBATEC BLACK MANTA SPECIAL EDITION.

ith its distinct Patravi ScubaTec dive watches Carl F. Bucherer demonstrates its commitment


dial with bronze-coloured miniature mantas them while wearing diving gloves. stamped on the galvanised surface. Apart from creating a unique link with these mysterious gentle giants, this is a real tool watch for serious its sustainability practices one step further. Using divers. The automatic 44.6-millimetre watch is a rubber inlay for added stability, the fabric is equipped with a helium valve and water-resist- produced from PET bottles salvaged from the ant down to 50 atm.

coated titanium for reduced weight and added want to work in a sustainable manner, you must scratch resistance. The double clasp has a consider the whole process, which is why we double pusher security system, and its length also work with environmentally certified case can be altered up to three centimetres in order producers," says Kaiser. to fit swelling wrists or over your diving suit. "This hard-shelled watch merging state-ofthe-art, non-corrosive materials, is perfect for diving, " Kaiser continues.

The black and bronze colour scheme - a nod to the early 20th-century big diving helmets made of bronze – is also used on the rubber strap, the ceramic inlay on the unidirectional bezel and the crown. Compared with other Patravi models from Carl F. Bucherer, the ScubaTec has a more technical watch aesthetic, which can be seen in the edgy horns and the solid crown protection - both vertically brushed for a stealthy look. This technical look

he Carl F. Bucherer Patravi ScubaTec can also be seen in the wide gaps between its Black Manta Special Edition features generously sized teeth on the crown and on the a black, three-dimensionally textured bezel - which also makes it easier to operate

With the fabric strap Carl F. Bucherer takes Adriatic Sea. "Ocean plastic is a global problem, and we opted for this Italian manufacturer in The case and bezel are made of DLC- order to keep the transport chain short. If you



RIGHT PAGE THE PATRAVI SCUBATEC MANTA TRUST LIMITED EDITION BACK AND FRONT VIEW.

PROCEEDS FROM THE SALE OF THE PATRAVI SCUBATEC BLACK MANTA SPECIAL EDITION SUPPORT THE MANTA CARIBBEAN PROJECT. ONE OF THE ANIMALS THEY STUDY IS THE BLACK PROJECT. ONE OF THE ANIMALS THEY STUDY IS THE BLACK MORPH MANTE ARY, WHOSE UNUSUAL COLOUR VARIATION (MANTAS MOST COMMONLY HAVE A COMBINATION OF WHITE AND BLACK MARKINGS) ONLY OCCURS IN CERTAIN POPULATIONS. RESEARCHERS ARE TRYING TO FIGURE OUT WHAT DRIVES THESE DIFFERENCES.



The collaboration between the Manta Trust and Carl F. Bucherer started eight years ago, and the first specially designated watch came out five years ago. This was a stainless steel watch made in an edition of 188 – all with a unique engraving showing a specific individual manta ray. The owners of these watches are also able to name the individual manta ray on their watch. But above all, they contribute to the Manta Trust's goal: to ensure a sustainable future for manta rays by protecting and preserving healthy and diverse marine ecosystems. "The work of the Manta Trust is extremely important, and we are very proud to be a long-term partner," says Kaiser.

BOURGNON Forging new frontiers

van Bourgnon is committed to cleaning up the oceans and is preparing to sail "backwards" around the world, against the prevailing winds and currents. From his native Switzerland to distant oceans, the tireless skipper talks about his taste for adventure and extraordinary challenges.

> TEXT JOAN PLANCADE PHOTOS XAVIER BOUQUIN

Over the years, Yvan Bourgnon has developed his trademark style: going where no one has gone before, and pushing both his skills and endurance to the limit. Despite the scepticism he faces before each adventure, this sailor stays the course. This held true when he successfully sailed around the world in a sports catamaran from 2013 to 2015, with only maps and a satellite phone to guide him. Now both the explorer and the members of his association The SeaCleaners face an equally colossal challenge: stopping eight million tonnes of plastic waste from being discharged into the oceans each year. Impossible? That's not a word he knows.

74



YVAN BOURGNON, HOW DID YOU MOVE FROM SAILING COMPETITIONS TO SUCH A STRONG ENVIRONMENTAL COMMITMENT?

One adventure leads to another. While sailing off the coast of Sri Lanka in 2014, I was shocked by the vast amounts of plastic pollution, particularly because at the age of 14 during my first round-the-world trip 35 years earlier, I saw nothing of the kind. I spent a year planning, before starting the association in September 2016

YOUR PROJECT EXTENDS BEYOND COL-LECTING MACROPLASTICS WITH YOUR VESSEL, THE MANTA.

Yes, it's a more comprehensive approach It involves scientific research into macroplastics, as well as a focus on the circular economy. Most of the waste is non-recyclable, so we're developing a system of pyrolysis to melt plastic waste in an oven at 800 degrees. This process transforms it into gas and electricity, and makes the Manta 90% autonomous in terms of energy, a real feat for a 2,000-tonne vessel. We are also actively working on an awareness and education campaign for affected populations, through the use of multilingual educational tools for all ages. The idea is to create greater awareness in communities where the Manta docks, to prevent plastic pollution at its source. Not much is being done in Africa and South-East Asia, where 97% of ocean plastic waste is found.

WILL IT BE ENOUGH? WHAT DO YOU SAY TO THOSE WHO CLAIM YOU'RE TRYING TO HOLD BACK THE TIDE WITH A BROOM?

In terms of awareness, we're seeing tangible results in the field, which already gives us more credibility than some multinationals that travel first class to go lecture local communities on morality. We clearly need a clean-up on a larger scale, with many more collection points. Setting these systems up on estuaries and rivers is an effective way of reducing plastic waste where the density is highest. Just twenty rivers are responsible for carrying 80% of all plastic waste into the oceans.

IN ORDER TO HAVE A LARGE IMPACT YOU NEED SIGNIFICANT FUNDING, HAVE YOU LOOKED TO YOUR NATIVE SWITZERLAND FOR SPONSORS?

I was born in La Chaux-de-Fonds, a city of watchmakers, and currently live in Saint-Blaise. Switzerland, such as Montreux and Paleo.



THE SEA HAS GIVEN YOU MUCH. BUT ALSO COST YOU A LOT, SUCH AS THE DEATH OF YOUR BROTHER.

My mother is from the Jura and I take part in I thought about him a lot crossing the Northwest Arctic Ocean, I thought I was going to die when lake regattas there regularly, such as the Bol Passage. As time passes, I remember the fun I fell into zero-degree water. I have never feared d'Or. I spend time in Switzerland when I can, times we had together. He was a joker in prialthough the sea often takes me far away. I'm vate, but professionally he was a machine. He that moment. I have a family and an association hoping to build a partnership with a prominent taught me a great deal about preparation and that's taking off, so I need to be there for many Swiss watchmaking brand and other companies hard work. We both had a tough upbringing people. I'm spurred on by adventure, explorathat want to come on board. We opened our and learned not to flinch in the face of adversity. tion and forging new frontiers, which is why I'm Swiss branch in 2019, so things will start moving I'm now close with his children. His son Basile going to attempt a world-first backwards roundquickly. We are also planning awareness-raising completed the Transat Jacques Vabre at 17, and the-world trip in a multihull vessel. But you have campaigns in schools and at large festivals in is preparing for the mini transat in 2021. He's to weigh the risks. following in his father's footsteps.

HAS YOUR RELATIONSHIP WITH TIME CHANGED?

During the Northwest Passage voyage, I miss him a lot, especially when I'm at sea. sailing from Alaska to Greenland through the

PREFER THE SKIN YOU'RE IN

PRE + PROBIOTICS • MADECASSOSIDE® • ATP

UP TO 44% INCREASE IN MOISTURIZATION* UP TO 15% REDUCTION IN SEBUM PRODUCTION (VOLUNTEERS WITH OILY SKIN)* & UP TO 26% INCREASE IN SEBUM PRODUCTION (VOLUNTEERS WITH DRY SKIN)* 100% OF THE VOLUNTEERS HAD A SKIN PH BALANCING POSITIVE TEST*





THE NAME SAYS IT ALL. IT IS ESSENTIAL! ALL YEAR ROUND, DAY & NIGHT



GREENTECH

Harnessing micro-organisms for health and beauty

> REENTECH specialises in plant and microbial biotechnology. The group has been developing and producing high-tech ingredients for a wide range of sectors including cosmetics, pharmaceuticals, nutraceuticals, agroecology and wastewater processing for more than 25 years. The GREENTECH group's structure and all-round expertise (it is made up of four companies, each specialising in a different field - BIOVITIS produces and markets microorganisms, while GREENSEA grows marine organisms) have enabled it to establish itself as a global operator well positioned to harness the power of tomorrow's biology.







SOURCING AND RESOURCING

Ever since it was set up in 1992, GREENTECH has been using state-of-the-art day that underline the importance of the body's techniques to produce useful ingredients that equilibrium, its defences and its ability to internents to study the micro-organisms occurring in symbiosis and play a vital part in keeping us well. the natural systems of a given location and work Any imbalance can disturb that equilibrium and out how to produce them on a very large scale. lead to pathologies that have an impact beyond Travelling to all latitudes and all altitudes, from the digestive system itself, such as respiratory the hottest to the coldest and the driest to the problems, allergies and neurological degenerwettest climates, on land, in the sea, and even ation. So analysing an individual's microbiota in clouds, they select and characterise the most is an important step towards the medicine of useful strains and identify the climate conditions the future and a new approach to prevention This involves highly meticulous work in the each person and their living conditions. Much utmost to use green, non-polluting methods and process, but GREENTECH is endeavouring to work towards sustainability. Drawing on nature's develop it, in tandem with use of micro-algae. infinite treasure-trove of micro-organisms, GREENTECH has developed a wide variety of **PLANTS OF THE FUTURE** active ingredients including over 30,000 plants and 300,000 biological molecules, many of which conform to Ecocert standards - a new but adaptable to changes in climate conditions, us to conserve and develop the properties of ing organism on Earth, be it on land or in water. these natural resources.

THE MEDICINE OF THE FUTURE

is actively engaged in microbiological research. underpins everything it does. And with the future Microbiota are the communities of bacteria, in mind, GREENTECH has introduced a differenbody host different microbiota - pulmonary, vag- them in the future, developing products wherinal, cutaneous, intestinal, and so on. Although ever they are needed, be it in agriculture, nutriour bodies contain over 100,000 billion of these tion, cosmetics, health, wastewater processing micro-organisms, the body itself remains the or waste valorisation.

most important, in that it plays an essential role in our digestive, metabolic, immune and nervous systems. New discoveries are being made every contribute to progress. Its highly-experienced act with the brain and the immune system. We multidisciplinary teams of scientists cross conti- know the bacteria in the body co-exist with it in in which the micro-organisms best metabolise. and treatment of health problems, tailored to laboratory, especially as GREENTECH does its work still needs to be done to standardise this

Enormously diverse and impressively very promising approach to biology that enables micro-algae are the most prevalent type of liv-GREENTECH harnesses their properties via its subsidiary GREENSEA, which specialises in marine biology, developing and producing new active ingredients from algal cultures grown in As befits a group whose baseline is the laboratory. GREENTECH sets out to be a "Resources for our future, sourced from nature", greener kind of chemicals firm, and concern to as well as sourcing from nature, GREENTECH preserve the environment for future generations viruses, parasites and fungi that inhabit given tial approach to micro-organisms with the aim of environments. Different areas of the human gaining fresh insights into biology and applying

WWW.GREENTECH.FR





WHTEP()) ICONOCLAST

The art of innovative and eco-chic luxury stays

> he Whitepod concept continues to win people over, and for good reason. In addition to the geodesic domes nestled amongst nature, this luxury eco-tourist complex offers all the modern comforts. Accommodation, energy, food, the environment: eco-friendly values are at the heart of this unique experience.

PATRICK DELARIVE, VISIONARY ENTREPRENEUR

The Whitepod adventure began in 2005 Patrick Delarive's vision is to develop a new in Villars-sur-Ollon with three $10m^2$ geodesic kind of luxury: the current Whitepod project. The domes, without water or electricity. The struc- structures have been expanded to accommoture of these cocoons is based on a network date families, and water and electricity are now of triangles. The idea was to create a strong, available in the pods, with even a private sauna self-supporting frame, using as few materials as in pod suites. They now each have a theme possible. As a result, this concept won the World (Switzerland, forest, 007, Zen). But despite these Prize for Sustainable Tourism. Entrepreneur new additions, the eco-friendly focus of the Patrick Delarive was captivated by this new project is still key. The benefits of the geodesic technology. Aware of the potential appeal of domes remain: low energy consumption (30% these pods, he bought the concept in 2007 and lower than a conventional building) and fewer set out to build an eco-tourism complex in Les building materials for the same volume. The use Giettes, in the Valais region. of spring water and electricity is controlled, and heating is generated by a pellet stove.

an and a strate where



TEXT OLIVIER LIMONTA

THE WHITEPOD PROJECT: COMBINING LUXURY AND THE ENVIRONMENT

IMMERSED IN NATURE, FOR A UNIQUE EXPERIENCE

Reducing the visual impact of the pods is also a key focus: In summer the domes are covered with green canvas, and are left white in winter. The aim is to blend the pods into the landscape, eliminating any visual pollution. The surrounding mountains offer breathtaking views, with a panorama of Alpine peaks magnifying the Lake Geneva region. The perfect surroundings for reflecting on our environmental impact. And the visitors themselves also form an integral part of this ecological project. How? Guests move around on foot, even if this means a 15-minute walk from reception to their pod.

GUESTS FULLY ENGAGED IN THE ECO-FRIENDLY INITIATIVE

The environment is an issue that affects every aspect of our lives. As such, motorised vehicles are kept to a minimum on site. The same applies to food, which is prepared exclusively from locally-sourced products. When they arrive at Whitepod, guests are handed a backpack containing headlamps, a walkie-talkie, shoes, crampons, hiking sticks, and a pair of binoculars. There are plenty of activities on offer every day: private ski slopes, toboggans, canoeing and paragliding. And when the time comes to relax, head over to the Podhouse, a shared space open 24 hours a day. Grab some breakfast, lunch, or get a massage in the adjoining spa. Whitepod, an extraordinary stay in every way, and a unique experience for couples and families.



<image><section-header><text>



LASER AR MADE FOR THE PERFECT LINE

At Stöckli, we have the passion to offer you the ultimate ski experience. We give everything, and more, to ensure you can savor an unforgettable ski day and always make the perfect turns. #ForThePerfectLine

THE BIG WHITE







French custom-made accessories for wardrobe 200 shades of leather and wood to delight you

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SEASON

Photographer: Johann Sauty - Art Director: Laure Delvigo - Coordination: Barbara Sieber - Production: Grégory Ayoun Make-Up & Hair: Dounia Joua - Fashion Stylist: Aurore Donguy - Fashion Assistant: Wonchan Juang Models: Ophely Mezino Miss World Europe, Lily from Fotogen Zurich agency, Anaïs Lacroix Special thanks to the Hotel Art Deco Montana - Lucerne

watches by Carl F. Bucherer for all your adventures in perfect elegance: Patravi ScubaTec Sunset, Sand and Ocean nless steel, diameter 36.5 mm, automatic calibre CFB 1950, ar resistant to 200 m (20 atm), rubber strap.

Shimmering femininity: the chronograph Patravi ChronoDate by Carl F. Bucherer

Stainless steel with brilliant-cut diamonds (1.0 carat), diameter 40 mm, dial made of mother-of-pearl, automatic calibre CFB 1956, Louisiana alligator leather strap. Bucherer Fine Jewellery Bangle 18K white gold polished. Ring, white gold with round-cut sapphires.

The watch by Carl F. Bucher the Patravi ScubaTec Stainless steel, diameter 36.5 water-resistant to 200 m (20 n perfect e

A true matter of the heart: the Manero AutoDate Love by Carl F. Bucherer 18K rose gold with brilliant-cut diamonds, diameter 35.5 mm, red dial with gold dust, automatic calibre CFB 1971, Louisiana alligator leather strap. Bucherer Fine Jewellery Ring and Earrings, 18K rose gold with brilliant-cut diamonds.

aquamarine and brilliant Bangle and Ring, 18K wh

te Love watches by Carl F. Bucherer The world in blue: the Stainless steel & 18K i t-cut diamonds, diameter 35.5 mm, automatic calibre CFB 1 inless-steel & 18K rose gold or crocodile leather strap.

Chronograph Patravi Ch Carl F. Bucherer

-агг г. виспегег (1.0 carat), diameter 40 mm, dial made 3 1956, Louisiana alligator leather strap, Stainless steel and brillia of mother-of-pearl, autor Bucherer Fine Jewelle

Bangle 18K white gold po white gold with a cushion-cut

t-cut diamonds.

Bangle, 18K rose gold w nds

Carl F. Bucherer - La vie en rose: Patrav Stainless steel and brilliant-cut diamonds diameter 40 mm, dial made of mother-of-automatic calibre CFB 1956, Louisiana all Alacria RoyalRose Limited Edition 18K white gold, dimensions: 26.5 x 38 mm 137 diamonds 1.6 ct. and 137 sapphires 0.9 gold with mother-of-pearl inserts, set with 89 sapphires, total 0.45 ct., quartz movem

leather strap. Manero Peripheral

Stainless steel and brilliant-cut diamonds manufacture calibre, Louisiana alligator Bucherer Fine Jewellery Bangle, white gold with a cushion-cut aquand brilliant-cut diamonds.

Bangle 18K rose gold polished. Ring, white gold with round-cut sapphire

a lo



CARL E BUCHERES

LUCCOWE (BEE

Carl F. Bucherer Manero Peripheral 18K rose gold, diameter 43.1 mm, autom Louisiana alligator leather strap. Bucherer Fine Jewellery Ring, rose gold with a round-cut morgar (two different sizes). Carl F. Bucherer Manero AutoDate Love Stainless steel, diameter 35.5 mm, dial made of mother of pearl, automatic calibre CFB 1971, Louisiana alligator leather strap. Bucherer Fine Jewellery Ring, white gold with round-cut sapphires.

1

Carl F. Bucherer Ma AutoDate Love nerer Fine Jewellery klace and Ring, 18K rose gold brilliant-cut diamonds. Nec with

Carl F. Bucherer: Manero AutoDate Love

rose gold with brilliant-cut diamonds, diameter 35.5 mm, red dial with gold dust, automatic calibre CFB 1971, Louisiana alligator leather strap. Manero AutoDate Love Stainless steel & 18K rose gold, diameter 35.5 mm, automatic calibre CFB 1971, crocodile leather strap. Manero Peripheral

Stainless steel and 60 brilliant-cut diamonds 0.6 ct., diameter 40.6 mm, mother-of-pearl dial, automatic CFB A2050 manufacture calibre, Louisiana alligator leather strap. **Bucherer Fine Jewellery**

Allannant

Bangle, rose gold with a round-cut morganite and brilliant-cut diamonds. Ear pins creole, rose gold polished, diameter 60 mm.

Chain with pendant, rose gold with a round-cut aquamarine and brilliant-cut diamond Ring, rose gold with a round-cut morganite and brilliant-cut diamonds. Necklace, earrings and bangle, 18K white gold with brilliant-cut diamonds.





SHIATZY CHEN Chinese luxury

aris, London, Milan and New York have dominated the global fashion scene for decades. Previously unnoticed, despite its one billion inhabitants, China is beginning to make a name for itself in Europe. For example, newcomers like Ziggy Chen and Li-Ning have recently taken part in the Paris men's fashion week. A rare and noteworthy feat, luxury brand Shiatzy Chen is the first Chinese brand to be showcased in Paris since 2008, and boasts a superb boutique on Avenue Montaigne. With its Chinese neochic style, mixing traditional Asian influences with Western references, it is referred to as the Taiwanese Chanel... Chinese silhouettes.

TEXT YVO DEPRELLE



By no means is she a beginner. The luxury Chinese brand Shiatzy Chen was founded in 1978 by Madame Wang Chen Tsai-Hsia in Taipei. In 2010, Forbes magazine ranked Wang Chen one of the 25 most influential Chinese figures in the world. Born in 1951, Wang Chen had a rather unorthodox background for the fashion world rather than training at a fashion school, she studied trade at her uncle's factory. Alongside her husband, a businessman in the textile industry, she created her first brand in the early 1980s. She built up her reputation nation-wide over 30 years of tireless hard work, earning herself a prestigious clientèle. She dresses President Ma Ying Jeou as well as many prominent figures in Asia's art, political and business worlds.

catalogue, which she would later extend to accessories and furniture, and even a range of teas: "Cha Cha Thé". In 1990, Wang opened a studio in Paris in order to study French fashion and its range of sewing techniques. Her goal was to develop her brand by breaking into the European market, where Chinese fashion was relatively under-represented. She opened her first flagship store in Paris in 2001, then in Shanghai in 2005, while increasing the number



In 1987, she added a men's line to her





Shiatzy Chen's secret? The brand subtly of small boutiques in Asia. To meet growing mixes traditional Chinese craftsmanship with demand, she opened a second factory in Western sewing techniques, giving rise to a Shanghai. Backed by the uncompromising Anna genuinely modern look, as demonstrated at its Wintour, the brand has been showcased in Paris most recent 2019 and 2020 shows. From Asia, since 2008 and is now part of the French prêt- we have the embroidery, Mao necklines, blood à-porter trade union, a well-earned recognition. red and sumptuous silks. Long and meticulous work, ancestral Chinese know-how, reminiscent of "In the Mood for Love". From France, we get a glimpse of Saint Laurent, marked by transparent colours and deep blacks. From Chanel, we see long dresses in light muslin, and Victorian blouses with high lavallière collars. Long, short, knee-high Doc Martens, and even a Harley Davidson-inspired top! Ultimately, this Eastmeets-West combination works, and is intoxicating. It is both light and serious, poetic and chic, and in the spirit of the times.

> The modern lines are sure to appeal to both a European and Asian clientèle. In an increasingly globalised world, this combination has a lot to offer, especially given the craze for fashion among young people in China! Shiatzy Chen or the "Taiwanese Chanel", her global and growing reputation is well-earned: Shiatzy Chen now has three flagship stores in Taipei, Paris, and Shanghai, two factories, 50 boutiques in China and 48 outlets, and employs a thousand people. All this amounted to revenue of \$60 million in 2011, under the watchful eye of the Financial Times. Liz Hurley, Victoria Beckham and Lady Gaga are among the brand's clients, and the last 2020/2021 Fall-Winter collection didn't disappoint.

PINEL ET PINEL At the leading edge of time

runk makers par excellence, Pinel et Pinel are rewriting the codes of luxury, French style. Their vocation? Produce their creations from A to Z following the purest of traditions, but with a touch of impertinence, in their workshops located in Paris's 20th arrondissement. The brand also develops a wide range of watch winders, reusing the codes of the most renowned watch brands. 100% "Made in Paris", they are fashioned entirely by hand to order. Worth discovering.

TEXT OUITTERIE PASQUESOONE







AN EXCLUSIVELY PARISIAN MAISON

Quality and finesse are the watchwords of Maison Pinel et Pinel. The only French luxury maison that manufactures its products from A to Z in Paris, the designer offers a wide range of high-end small leather goods. The brand's workshops are staffed with the best artisans in the world, spanning a range of disciplines from joinery through leather casing to electronics development. Bags, trunks and other luxury cases: real collector's items, including sublime specimens of watchmaking craftsmanship.

FOR WATCH COLLECTORS

To keep up with the times, Maison Pinel et Pinel has invented the Watch Trunk. This superb trunk entirely cased in leather can accommodate up to 26 watches and is fitted with 10 Swiss Kubik rotating cases for winding automatic watches. It also has two drawers able to store 8 watches each when laid flat. Entirely hand made in the brand's Paris workshops, the trunk is made of jewellery pieces set in palladium steel. Note that the watch trunk can be customised drawing on a broad palette of leather colours. A unique model.

THE TWIN WATCH WINDER

Another of the Maison's creations was dreamt up by Fred Pinel himself: the Twin. A fervent watch lover himself, the founder of the eponymous Maison has indeed designed and decorated watch winders in the colours of the most beautiful watches on earth. Coated in leather or the brand's iconic fabric, the Twin is the ideal solution for winding your beloved timepiece. It is fitted with a Swiss Kubik Bluetooth winder programmed for a cycle of 1,600 rotations per day, which you can customise using your smartphone. The perfect way to display your watch with refinement and elegance.







TEXT APOLLINE CHAIZE



PROTOTYPING

object. These are all crucial steps towards meet- post-delivery phases. ing the exacting requirements of the high-end

PRODUCTION

The Group employs some 400 people working at centres in Europe and Asia and produces over 200,000 displays a year. ICONIA stands out by its use of cutting-edge equipment to deliver a constantly expanding range of materials. ICONIA's production provides ICONIA provides a turnkey service cover- an efficient response to the ever-changing ing all operations from store design through to requirements of the retail trade. Efficiency is packaging. The Group leverages the combined the watchword of ICONIA's logistics operations, know-how of Swiss and Italian designers, who which are designed to ensure timely deliveries focus their attention on people, their place in worldwide. Each product complies with national the environment and its consequences, with a and international standards on environmental view to optimising sales. Technology is used to protection. ICONIA's customer service departbreathe life into these designers' conceptions. ment provides buyers with a premium service During the prototyping process, a 3D image by instantly replying to their queries during the enables them to experiment and fine-tune the design, development, production, logistics and



STÖCKLI Creating masterpieces

In Malters, near Lucerne, these masterpieces are made by hand. Then they are distributed selectively at speciality stores all around the world: these are the skis from the Swiss heritage ski brand Stöckli. The company, in existence since 1935 with its own ski manufacturing facility in Malters near Lucerne, stands for perfection and passion. And it has its eye on just one goal: that the unique feeling you get on Stöckli skis comes to life with every turn.

The sport of skiing fascinates. The sport of skiing thrills. And Stöckli lives for the sport of skiing. Some 80 employees make more than 60,000 pairs of skis each year in the company's own ski manufacturing facility. And in doing so the highest standards are demanded of the quality of every Stöckli ski. Material, technology, construction and design: everything is perfectly tuned. Various analyses and tests are conducted during the development and manufacturing process to ensure that every ski model more than satisfies the needs of all customers. That's where finesse makes the difference. Minute differences in the wood core for example play a decisive role in the performance of a ski. Minimal temperature differences during pressing greatly influence a ski's stability. And the choice of a corresponding topsheet is also responsible for the optimum weight of a ski.

As strongly as innovation and the most modern insights and research methods play a part in every Stöckli ski model, so too is much in Malters still honed and controlled by hand as it traditionally has been. "Handmade" plays a key role in the manufacturing process at Stöckli or, as CEO Marc Gläser always says: "So much caring attention to detail, huge passion, and some 140 individual production steps by hand are necessary for the completion of every little masterpiece – tests and analyses in the lab and on the slopes aren't even part of that calculation."

The precision that is applied in ski manufacturing is reflected not only in the various ski models by Stöckli but also in its World Cup achievements. Since 2002, the brand has also designed and developed premium ski apparel. From ski jackets and ski pants, to functional shirts, hoodie pullovers and fleeces, the Stöckli Apparel Collection stands for quality, performance and comfort, and leaves no wish by ski enthusiasts unfulfilled. Perfectly coordinated to the design of the ski collection, the textile collection is a real eye-catcher on the slopes. Along with the skis, it makes any day skiing an unforgettable one. More information about products and visiting the manufacturing facility in Malters is available at www.stoeckli.ch.



NATURAL_HIGH_TECH_SKIN_CARE



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SWISSFINELINE Transparency in its purest form

dwelling close to nature; the interior merges seamlessly into the exterior, providing an experience full of light, air and atmosphere. A unique feeling of spaciousness pervades the room, enhancing wellbeing and quality of life.

PHOTOS DANIEL HARTZ









Thanks to its system of frameless sliding windows, swissFineLine, a family business based in the Emmental region, invites the exterior into your interior, offering views unmatched by any other window system. The firm's entire creative energy is directed towards generating maximum transparency and infinite comfort. Renowned throughout Switzerland and worldwide, swissFineLine's window systems are prized by architects seeking maximum transparency, one illustrious example being Farnsworth House designed by iconic architect Ludwig Mies van der Rohe.

The roller tracks and circular frame profiles fit seamlessly into floors, ceilings and walls, leaving only a fine central vertical profile offering distant views and maximum luminosity. SwissFineLine window systems also offer a high degree of thermal insulation, energy efficiency and security and their sound insulation and burglary protection properties are without equal.

The sliding door is operated automatically and the low threshold offers barrier-free access and a flush floor transition to the exterior. For additional comfort, each system can be supplemented with various components, including shading solutions, insect screening and privacy protection, which combine together to offer an unrivalled global solution. To meet exacting architectural requirements, the quality of the product must naturally be up to standard. Our philosophy is based on the "Swiss level of perfection" principle, which has been recognised and certified by a number of national and international certification authorities. Continuously perfecting our products, swissFineLine provides premium innovative window systems of unmatched quality highly sought after by architects and developers alike.

CAMPER & NICHOLSONS

The world's leading luxury yachting specialist

ounded in 1782 as a construction shipyard, the firm is in the business of making oceangoing dreams come true for the fortunate customers who opt to use its services. Its name has become a byword for excellence in all areas of the yachting business sale, purchase, charter, marketing, management and new builds of sailing and motor superyachts, including bespoke eco-yachts - and it has had the honour of being official supplier to the Royal Navy. From design to kitting out via the all-important building stage, Camper & Nicholsons' discretion, contacts and expertise are quite simply unrivalled in the yachting industry.





World's Most Romantic Destination 2018 - WTA 2018

The Mauritius Tourism Promotion Authority (MTPA) is responsible for the marketing and promotion of Mauritius as a premier tourist destination, by highlighting its uniqueness to always offer an extraordinary experience. The mainstream of its mission is to project a coherent image on the international tourism market in collaboration with other stakeholders of the industry through effective marketing campaigns. Mauritius is an all year-round destination for golfing holidays, with 10 international 18 holes, and five 9holes golf courses which offer breath-taking views. Our high profile golf courses welcome several international competitions on a yearly basis. For further information, we invite you to access our events calendar through our website.







spur-of-the-moment impulse but a carefully but with Camper & Nicholsons' guidance and the construction with on-site surveyors, liaising thought-out decision. It often starts with a dream and matures into a plan that takes a long time to come to fruition. Future yacht-owners may have spent years thinking about their ideal yacht. Camper & Nicholsons' experts help turn that dream into reality, advising on every aspect of a new build - the types of yacht available, style, size, materials, and the legal and financial sides. Where the future yacht-owner intends to sail, what sort of technologies they want, and how important space and stability are to them will all 70-metre range consume only 130 litres of fuel correct anything that is not working as it should affect their choice of yacht and therefore their per hour at a speed of 11 knots, as against 500 be. Once the yacht is ready to operate, Camper choice of shipyard. Camper & Nicholsons' vast litres for conventional yachts of comparable size. & Nicholsons' team will assist the purchaser network of industry contacts enables its team of experts to offer each customer guidance as to which designers and shipyards are best suited to their project and will be best placed to com- tenders from suitable shipyards and identify All the new owner has to do is marvel at the plete the build on time and on budget.

Initial discussions with the future yachtowner will give Camper & Nicholsons' team an counsel will negotiate to obtain the best posidea of the kind of yacht the client has in mind sible costs, conditions and payment schedule. and enable them to draw up a shortlist of suit- A yacht build is a complex process involving a able designers. The team will then coordinate the process of selecting a designer. Of course, ent aspects. Camper & Nicholsons appoints a

Commissioning a new yacht is a not a each designer has their own distinctive style, dedicated team for each project, to supervise support, the customer can be sure that the with the client, providing advice and support designer - and the design - they eventually opt for will match their personal criteria. The yacht will be tailored to the customer's specific needs owner will be kept informed at all stages of the and made from the finest materials, to the high- build, in as much (or as little) detail as they wish. est possible technical specifications. Camper and Nicholsons frequently works with North European and Italian shipyards that pride them- and the yacht is ready for testing. Sea trials will selves on their high environmental standards, so most of the firm's new builds in the 50- to & Nicholsons' supervision to spot, verify and

> approved, Camper & Nicholsons will obtain provide vital support with any warranty issues. suitable subcontractors to work on the build wonders of the ocean from aboard their yacht. with the designer and shipyard. To ensure that Now that really is luxury! the purchaser's interests are protected, a legal sizeable team of specialists working on differ-

during the build and making sure all tasks are completed as agreed in the contract. The future

At last the long-awaited moment arrives, be carried out by professionals under Camper with the process of accepting the yacht and all Once an overall design is finalised and the formalities associated with delivery and will

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ember of Leading Hotels of the World, Maradiva Villas Resort & Spa is an exclusive haven of luxury, spread over 27 acres of tropical garden and 750m of pristine beach, on the west coast of Mauritius, renowned for its warm climate and magnificent sunset.

sugarcane owners, the 65 villas with individual The main infinity pool, heated in winter, over-Le Morne mountain.

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Inspired by the colonial residences of the unwind and rejuvenate. The Spa is strongly influ- Coast2Coast restaurant serves Mediterranean, enced by Indian philosophy but a wide selection Mauritian and international cuisines in a relaxed pools feature Hermès decoration and ameni- of eastern and western treatments along with atmosphere, while Cilantro serves the finest ties, a tranquil living and dining area, an outside yoga and meditation classes are available for Indian cuisine. Be prepared to be blown away shower and the benefit of a butler to ensure guests' enjoyment. Our crystal-clear lagoons by the Japanese culinary art of the chef at the guests' every need is met. Cocooned in one of sheltered by a coral reef are a promise of a Teppan counter. Other dining options include the villas nestled along the coastline with a view refreshing dip for those wishing to relax, explore dinner on the jetty or under the Raj tents, within of the garden or the ocean, guests of Maradiva the waters, venture out or take a challenge. The the privacy of the villas, the Rolls-Royce picnic will enjoy the intimacy and privacy of the place. adventurous will surely enjoy the multitude of hamper or the"dine around concept" where water sports activities at the boathouse as well guests of Maradiva can eat at the three restaulooks the turquoise waters of Tamarin Bay and as the state-of-the-art Technogym cardio and rants of its sister property Sands Suites Resort weight training equipment at the fitness centre. & Spa. A perfect combination of world-class Customised training sessions can be provided facilities and personalised service of a Mauritian family owned and managed resort, guests of Maradiva can relax in understated elegance or From a culinary perspective, guests wander out to experience the wonders of the





CHEVAL BLANC

Where the exceptional and authentic meet

estled in the Upper Rhine valley, the Swiss city of Basel is home to Peter Knogl's Cheval Blanc, one of the top one hundred restaurants in the world. An ode to French cuisine infused with Asian influences, Cheval Blanc offers every guest an unforgettable culinary experience.

TEXT LAURE DELVIGO

GASTRONOMY



PETER KNOGL, THE "KING OF SAUCES"

Originally from Bayaria in Germany, for chef Peter Knogl, cooking is a calling. "My whole life is devoted to cooking", he admits, in no uncertain terms. A tireless worker, Peter Knogl spent part of his career abroad, before settling in Basel in 2007 to focus entirely on his culinary masterpiece: the Cheval Blanc. A master in the Art of Flavours, he has set himself apart over the years as the expert of sauces, developing a unique velouté for each one. Most of his dishes are served with a spoon, which he considers essential for a good dining experience: "That way, nothing is lost, and the palate can experience every flavour at once".

INTERNATIONALLY RENOWNED

Founded in 2007 in the prestigious Les Trois Rois hotel, the Cheval Blanc immediately earned itself acclaim. First one, then two, now three Michelin stars have been bestowed upon Peter Knogl in recognition of his talent. Since 2014, the restaurant has been awarded five toques (19 points) in the highly selective and prestigious Gault & Millau guide, which takes into account both the standard of the cuisine and the establishment itself. The Cheval Blanc's **EXCEPTIONAL, AUTHENTIC CUISINE** large trophy case also includes "Best German Chef Abroad", awarded by the German Gault & Millau in 2019, and in the same year the "Sommelier Award" in the Swiss Michelin Guide, for sommelier Christoph Kokemoor. Visitors to to enhance with his sauces, perfectly marrythe Cheval Blanc are greeted by its sumptuous ing all the ingredients while preserving their smoked eel with a touch of wasabi, Moroccanneo-classical décor, opening onto a vast and individual flavours. "My greatest joy is creating style Bresse pigeon, or a Breton lobster with luminous dining room, adorned with crystal culinary experiences bursting with colour, bergamot A unique symphony of flavours, just chandeliers, candelabras and purple velvet shapes, flavours and splendour to delight my a stone's throw from the Basel Fair. steeped in history. A delightful culinary interlude customers. "My greatest satisfaction: creating a in the heart of Basel.



Peter Knogl isn't one to be influenced by short-lived culinary fads. True to his style, the German chef selects the very best products

sense of well-being through my food". Although immune to the latest fads, this renowned chef is nevertheless open to authentic influences from all over the world. His food features subtle Mediterranean and Asian touches, perfectly fused with quintessentially French cuisine:

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