

# Terms & Conditions

## 1. Object:

The “SFV Ticket Contest” (hereafter Contest) presented on the official Carl F. Bucherer Facebook page <https://www.facebook.com/carlfbucherer/> is organized and operated by Bucherer AG (hereafter Bucherer). The Contest is offered exclusively online. The prizes are made available thanks to Bucherer and its various partnerships. No purchase necessary: Entrants do not have to purchase any merchandise to participate or win.

The Contest is inter alia announced via the company page of Bucherer on Facebook and Instagram. However, the Contest is neither organized, co-organizes and promoted by Facebook or Instagram, nor are Facebook and Instagram in any other way involved in the Contest.

The information entrants provide will be used for the purpose of the drawing and to notify the winners of this Contest. Bucherer may use the participants’ personal data from time to time in connection with marketing campaigns such as the distribution of a Bucherer newsletter and brochures while respecting their privacy. The treatment of personal data is governed by the Privacy Policy which forms an integral part of these Terms and Conditions in the context of this Contest. For more details on how Bucherer collects, uses and stores personal information, please refer to the Privacy Policy located on <http://www.carl-f-bucherer.com/en/legal/>.

## 2. Eligibility:

This contest is open exclusively to natural persons from the age of 18 with residence in Switzerland.

Employees of the Bucherer Group and their respective affiliates, subsidiaries, and their immediate family members (spouse, children, siblings, and parents) are ineligible. Only one entry per person and per email address and is permitted. Any breach of the afore-mentioned provisions will result in the entrant’s disqualification.

Responsibility for receipt of entry rests solely with entrant. Bucherer is not responsible for incorrect, inaccurate, or incomplete information on entries. Incorrect entries will automatically be voided, and disqualify entrant.

Participation in this Contest constitutes entrant’s full and unconditional agreement to be bound by these Complete Official Rules and the decisions of Bucherer, which are final and binding in all matters related to the Contest.

### 3. How to Enter and Drawing:

The terms of entry to this competition are outlined below.

1. Answer the contest question by leaving a comment under the contest post on the official Carl F. Bucherer Facebook page.

Only one comment per participant may be submitted. In case of multiple comments per participant, only the first one will be considered.

The winner will be drawn at random by Carl F. Bucherer staff and announced on June 18<sup>th</sup> 2018.

The applicable terms of use and the special provisions governing promotions on the respective social media platforms also apply.

### 4. Contest Term

The contest starts on June 17<sup>th</sup> 2018 and ends on June 18<sup>th</sup> 2018.

### 5. Prizes

Following prizes are being offered :

1. 3x1 signed jersey of the Swiss National Footballteam

The total value of the prize is approximately CHF 240.00.

The winner will be notified in writing via Facebook direct messaging. After the initial notification, the winner has 2 days to respond and claim the prize. If the winner does not contact Bucherer within 2 days, the prize will be forfeited and Bucherer will select a new winner.

By accepting the prize, the winner of this competition grants Bucherer the right to publish his or her name, on the company's website and social media accounts.

### 6. Publishing of winner, image rights

The participant expressly agrees that Bucherer may use the winner's name and/or pseudonym and may use and distribute all photos and/or digital images supplied by the winner. These may be distributed via the internet - e.g. on the official Bucherer website and via social media such as Instagram, Facebook, Twitter and YouTube - or through magazines, catalogs and similar media.

To this end, the participant grants Bucherer a non-expiring, non-exclusive right to use and disseminate the aforementioned photos/images and such private elements/data as name, voice or

other identification features, along with any other images or recordings made before or during the contest.

The participant guarantees that he/she holds all rights to the images and/or digital recordings. The participant shall transfer all rights to Bucherer permitted by law, particularly property rights and copyrights pertaining to the images or digital content. No royalty is payable for this transfer; the transfer shall be free of any temporal, material, geographic or other limitation and specifically include usage types both known and presently unknown.

The participant waives the right to assert moral rights, specifically to being credited by name, and to assert the integrity of the work with regard to the images or digital recordings. Bucherer is entitled but not obligated to mention the participant's name when using the image material. Bucherer is furthermore entitled to attach its own copyright mark (the © sign, in particular) to used image material or portions thereof.

## **7. Applicable law**

All issues and questions concerning the construction, validity, interpretation and enforceability of these General Terms and Conditions or rights and obligations of entrant and Bucherer in connection with the Contest, shall be governed by and construed in accordance with Swiss material law, without giving effect to any choice of law or conflict of law rules of any jurisdiction.

There shall be no recourse to legal action with regards to the Contest.

## **8. Responsibilities of Bucherer**

Bucherer may, at its sole discretion and without liability, cancel, terminate or suspend the Contest, in whole or in part, should an unauthorized intervention or other cause beyond its control affect the administration, proper play, or conduct of the Contest. Bucherer is not liable for technical failures, including any network server or hardware failure, viruses, bugs, errors in programming, telephone transmissions or communications, or any other errors beyond its control.

The prize winner(s) assume(s) all liability for any injury or damage caused, or claimed to be caused, by participation in this Contest or use, misuse, nonuse or redemption of any prize. In no event will Bucherer and its representatives and agents be responsible for any claim or damage of any kind arising out of the entrants' participation in this Contest.

Since Bucherer organizes contests which are not-for-profit with the sole purpose of rewarding its fans, and since it is not its area of expertise, it cannot be held liable, in any case, for errors in the running or proceeding of its contests.